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## Media Services

Name:

City:

Phone:

email Address :

Company Name:

State:

Fax:

Web Address / URL:

Address:

Zip:

### Service Category:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Custom Graphic Design | <input type="checkbox"/> Brochure          | <input type="checkbox"/> Packaging                   |
| <input type="checkbox"/> Digital Photos        | <input type="checkbox"/> Catalog           | <input type="checkbox"/> Photo Restoration (retouch) |
| <input type="checkbox"/> Poster Design         | <input type="checkbox"/> Flyer             | <input type="checkbox"/> Multimedia Design           |
| <input type="checkbox"/> Logo                  | <input type="checkbox"/> Mailer / Postcard | <input type="checkbox"/> Web Banner                  |
| <input type="checkbox"/> Corporate Identity    | <input type="checkbox"/> Menu Design       | <input type="checkbox"/> Web Site (HTML)             |
| <input type="checkbox"/> Yellow Page Ad        | <input type="checkbox"/> Illustration      | <input type="checkbox"/> Flash Elements              |

Notes:

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www.EuroAmericanMedia.com | www.BarcaDesignStudio.com | 732.543.0595

**Terms & Conditions**

- Any change of design direction after design process has begun extra hourly fees will accrue.
- All projects require 50% deposit, 25% upon design approval and 25% C.O.D upon completion.
- Funds must clear bank before design process begins. (Checks, money order, cashier's check or cash.)
- Customer is 100% responsible for spell checking and proofing projects. (Any redesign or reprinting will be at customer's expense.)
- All proofs will be supplied electronically in JPG or PDF format. Colors may shift +/- 15% on printed version.
- Final files will be supplied on (CD or DVD) or FTP to a web server. (CD or DVD archival fee is \$35.00)
- North Carolina state tax will accrue to all projects.
- Web Site turnaround time is 45 days (business days) from the time the contract is signed and 50% Deposit is made.
- Pending on the cooperation of client with delivery of content, text and clients availability.)
- In the event that clients request expedite or rush services will add 15% of entire invoice.
- Web Site revisions consist of 1 revision for semi-custom websites & 2 revisions to all custom websites, additional revisions thereafter will have a per hour fee with a minimum of 1 hour to current pricing.
- Text Content must be supplied digitally in a text file or MS word.
- Design process will not begin until (ALL) content is supplied to BARCA DESIGN STUDIO via disk, CD, DVD or email.
- 100% of content must be supplied within 30 days of signed contract so that website can be completed within 30 days of signed contract. Failure to supply approved content, meaning photos, text, prices or anything prohibiting the website from completion will incur additional fees due upon completion. FEE'S per day after 30 days of signed contract is \$15.00 per day, and subject to account to be placed into collections.
- Change of design after design spec approval will have a per hour fee with a minimum of 3 hour to current pricing.
- There are NO Refunds or money back guarantees of any sorts for services rendered. With or without a signed contract.

**Saved Formats:**

- PSD.** Photoshop format
- EPS.** Encapsulated Post Script file (Re: the printer; they do not alter the design content)
- TIF.** Re: the Printer, it is not as compressed as the Encapsulated files.
- JPG.** A file format saved in order for the logo to be posted on the Internet.
- GIF.** A file format saved for web animation or selective colors including transparencies.

**Saved Formats:**

- CMYK** (for full color - 4 color process printing)
- RGB** (for WEB and POWERPOINT)
- Black & White** (1 color printing)

**Archive Fee :** \$25.00 archived onto a CD.

**Media Contract**

Price \$ \_\_\_\_\_

Tax \$ \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

Customers Name: \_\_\_\_\_

Customer Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_ Date project needed by: \_\_\_\_\_

Check No. \_\_\_\_\_

50% Deposit \$ \_\_\_\_\_

50% C.O.D. \$ \_\_\_\_\_

Projects under \$1001. **Require 100% upfront fee.**

**Payable to: Euro American Media**

**45 Justice Street  
Piscataway, NJ 08854  
P| 732.543.0595**

# RATES | View website for a complete list of services.

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<b>Design FEES (Per Hour)</b>	
Web Design Services	\$65.00
Print Design Services	\$65.00
Programming	\$90.00
<b>Web Design \$299 Setup (Monthly Fee)</b> Includes basic hosting. No hosting admin rights. <b>REQUIRES 2 year signed contract. Offer may change without notice.</b>	
1 Page (CUSTOM) (1 revision) per mo.	\$29.00
3 Page (CUSTOM) (1 revision) per mo.	\$39.00
5 Page (CUSTOM) (1 revision) per mo.	\$59.00
7 Page (CUSTOM) (1 revision) per mo.	\$69.00
10 Page (CUSTOM) (1 revision) per mo.	\$79.00
<b>Web Design (Flat Fee)</b>	
1 Page Web Site (up to 2 Revisions)	\$399.00
3 Page Web Site (up to 2 Revisions)	\$499.00
5 Page Web Site (up to 2 Revisions)	\$699.00
7 Page Web Site (up to 2 Revisions)	\$799.00
10 Page Web Site (up to 2 Revisions)	\$999.00
Additional CUSTOM Pages (Per Page) <b>(UNDER 10 PAGES)</b>	\$85.00
Additional CUSTOM Pages (Per Page) Websites that have more than 10 pages. <b>(OVER 10 PAGES)</b>	\$65.00
<b>Search Engine Optimization (SEO)</b>	
SEO Setup (ORGANIC)	\$299.00
SEO - ORGANIC (Monthly) 1 year contract	\$125.00
SEO - ORGANIC (Monthly) NO contract	\$145.00
<b>Additional Web Services</b>	
Flash Elements (each)	\$299.00
Photo Gallery (each)	\$199.00
Basic Form Mail (each)	\$49.00
CUSTOM Form Mail	\$125.00

ALL web sites designed by Euro American Media & Barca Design Studio are designed as CUSTOM WEB SITES. Tailored to our customers image & business needs.

<b>Web Hosting</b>	
Web Hosting (Economy Plan)	\$149.00
Web Hosting (Deluxe Plan)	\$199.00
Web Hosting (Unlimited Plan)	\$275.00
<b>Web Maintenance</b>	
Web Maintenance (MONTHLY) 3 hours	\$175.00
Web Maintenance (per hour)	\$75.00
Web Maintenance (5 hour)	\$325.00
Web Maintenance (10 hour)	\$675.00
Web Maintenance (20 hour)	\$1300.00
<b>Miscellaneous Graphics &amp; Multimedia Services</b>	
Static Web Banners (ea.)	\$199.00
CUSTOM PowerPoint Slide Presentation (5 slide minimum)	\$150.00
PowerPoint Slide Presentation (5 slide minimum) per slide	\$45.00
<b>Graphic / Advertising Design</b>	
Logo Design	\$499.00
Logo Design (digital recreation)	\$249.00
Yellow Page Adv.	\$125.00
Flyer Design	\$299.00
Postcard Mailer	\$249.00
Corporate Identity Logo, Business Card, Letter Head, Envelope Design, Brochure 8.5 x 11 & Folder Design	\$1999.00
<b>Design for Print (BROCHURE)</b>	
8.5 X 11 (3 Fold)	\$720.00
8.5 X 14 (4 Fold)	\$799.00
8.5 X 11 (2 Fold-Half Fold)	\$720.00
26.0 X 11 (CUSTOM)	\$1399.00
3 Photo (Per Side) (Customer Supplied)	N/C
3 Photo /Additional (Customer Supplied)	\$75.00
<b>MONTHLY SPECIALS</b>	
1 Page Web Site (up to 2 Revisions)	\$299.00
3 Page Web Site (up to 2 Revisions)	\$399.00
5 Page Web Site (up to 2 Revisions)	\$599.00
7 Page Web Site (up to 2 Revisions)	\$699.00
10 Page Web Site (up to 2 Revisions)	\$899.00
Logo Design	\$249.00
Postcard Design (2 Sides) 4.25 X 8.5	\$199.00
Flyer Design (2 Sides) 8.5 X 11.0	\$249.00
Brochure Design (2 Sides) 8.5 X 11.0	\$650.00



